

Dated 13-06-2014

(भारत सरकार का उपक्रम

(A Govt. of India Enterprise)

No. 1-1/2014-R&C [CFA]

## Circular R&C-CFA No. 24/14-15

Subject: Re-launch of promotional scheme under "Voice only facility" on FTTH in Tamilnadu circle only – reg.

- 1. CGMT Tamilnadu Circle may kindly refer to his office proposal letter no. MKTG/CFA/FTTH/Tariff-Corr/13-14 dated 29-05-2014 seeking approval for extension of promotional offer of "Voice only Facility" on FTTH with minimum FMC of Rs. 180/-
- 2. The proposal has been examined in this office and the Competent Authority has decided to re-launch the scheme (as launched vide R&C-CFA circular no. 43/12-13 dated 14-10-2013) for "Voice only facility" on FTTH by offering any landline plan of Rs. 180/- & above, for a period of 90 days on promotional basis in the Tamilnadu circle only.
- 3. All other terms and conditions, as mentioned in circular no. 43/12-13 dated 14-10-2013 and clarification issued vide circular no. 52/12-13 dated 28-10-2013, shall remain unchanged.
- 4. These instruction shall be effective w.e.f. 13-06-2014 in Tamilnadu Circle on promotional basis for 90 days.
- 5. This circular is issued based on the approval of Competent Authority in Broadband Cell File No. 64-03/08-BB/Pt.6. Clarification/correspondence, if any, in respect of above tariff may be sent to Broadband Section, BSNL, Corporate Office, Janpath, New Delhi-110001, Tel. No. 011-23322064 and Fax No. 011-23734052.
- 6. The impact of the tariff may be analyzed and feedback submitted on monthly basis to T&C-CFA and NWP-BB (CFA) branch of Corporate Office electronically at tccfa.hq@bsnl.co.in, tccfa.bsnl@gmail.com and broadbandbsnlco@gmail.com respectively.

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The CGM - Tamilnadu Telecom circle.

Copy for information to: -

- 1. CMD. BSNL.
- 2. Directors (CFA / CM / ENT / HR / FIN) on BSNLs Board.
- 3. Executive Director (Finance/CA/NB/CN), CO BSNL.
- 4. PGM (Regulation), BSNL CO, New Delhi for necessary action.
- 5. GM (Marketing), CO BSNL, for adequate publicity and marketing of the service.
- 6. Sr.GM (CIT), CO BSNL for placement on BSNL Website.
- 7. PGM (NWP-BB)-CFA, CO BSNL w.r.t case mark: 64-03/08-BB/Pt.-6 carrying the approval of the Competent Authority in the matter. It is requested that necessary action may be taken regarding website updation.
- 8. AD OL for Hindi version
- 9. CGM (ITPC), Pune for necessary changes in CDR/billing systems.
- 10. CGM (BBNW), BSNL, CTS Compound, Netaji Nagar, New Delhi-23.
- 11. GM (BBNW), Bangalore NOC, East Telephone Exchange Building, Lazar Road, Near Bangalore east Rly Station Bangalore.
- 12. Director General P&T audit, Shyam Nath Marg, Near Old Secretariat, Delhi-110 054.
- 13. Secretary, TRAI for information please.
- 14. Guard File.

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